

PARTICIPANT CHECKLIST

Log into your Participant Center

Connect to Facebook

Directly connect your participant center to Facebook for online fundraising.

Update your personal page

Describe your personal goal as a participant. Why do you Walk for Apraxia? Are you personally affected by childhood apraxia of speech or are you supporting a loved one who is? Add a photo or video!

Fundraise

Share your online personal page, create a Facebook fundraiser, or ask your own supporters how they can donate to your personal efforts. If you are on a team, those personal efforts will also reflect in the overall team goal! Check out the Resources tab on the Walk website for fundraising tips and ideas!

Set an individual fundraising goal

Set a goal that you feel you can reach. Can you try to reach \$50, \$100, or \$250? If you are on a team, ask your team leader for an individual goal you can set to help the overall team goal.

Make the first donation

Be a leader! Make a donation to your own fundraiser and let others know how they can do the same.

Stay informed and spread the word!

Follow the Walk for Apraxia on Facebook

<https://www.facebook.com/WalkforApraxia/>

Find your Walk for Apraxia event page on Facebook

Mark yourself as "Going" to the event and click the "Share" drop down to invite supporters to the Walk for Apraxia event page.

Share the Flyer

Go to your Walk for Apraxia website and download the Walk flyer. Print the flyer and, with permission, hang in high traffic, public locations like your local library or grocery store!

Inspire your supporters!

Contact supporters regularly

Email, call, text, post on social media. Keep supporters informed of your progress and Walk day updates. If you are a team member, inform others of team efforts and events. For more support, see the "Email Templates" and the Social Media Guide PDFs in the resources tab on your Walk website for suggested language.

Invite others to Walk

If you are on a team, direct others toward your Walk webpage so they can simply join by clicking "Join" or "Join Team". If you are an individual participant, encourage others to Walk or create their own team.

Thank everyone

Donors and supporters. Thank them all for supporting your Walk for Apraxia efforts and Apraxia Kids!