

Who to Ask? Donor Worksheet

Expand your donor base by making a list of everyone you know. Download and print this Donor Worksheet to help you keep track of those on your list. Reach out using different methods such as making phone calls, sending emails, sending a letter, sending a personal message on social media, sending a text, or meeting in person. You may be surprised by how many people are willing to support your goal or would offer to join your Walk team if they are asked.

FAMILY

- Parents
- Brothers
- Sisters
- Uncles
- Aunts
- Cousins
- Second cousins
- Grandfathers
- Grandmothers
- Grandchildren
- In-laws
- Nephews
- Nieces
- Parents' friends
- Parents' co-workers
- Parents' employer/boss
- Spouse
- Spouse's aunts & uncles
- Spouse's cousins
- Spouse's grandchildren
- Spouse's grandparents
- Spouse's nieces & nephews
- Spouse's co-workers
- Spouse's employer/boss
- Step-parents
- Step-siblings

PROFESSIONALS

- Doctor, doctor's receptionist & staff
- Dentist
- Therapist
- Attorney
- Veterinarian
- Dog walker
- Hairdresser
- Dry cleaners
- House sitter
- Landlord/tenant
- Babysitter
- Gardener
- Local police
- Local government officials
- Mail carrier
- Newspaper delivery person
- Co-workers
- Employer/boss
- Clients
- Classmates
- Guidance counselors
- Car mechanic
- Fitness Center owner/manager
- Fitness trainers
- Travel agent

- Former/current teachers & professors
- Children's teachers
- Manicurist
- Masseuse
- Florist
- Bank teller
- Bus driver
- Hometown newspaper

FRIENDS

- Friends from high school
- Friends from college
- Former/current teammates & coaches
- Friends' grandparents
- Friend's siblings
- Friends' aunts & uncles
- Friends' employers & co-workers (+ matching gifts!)
- Neighbors
- Children's friends' parents
- Former co-workers
- Former employers
- Social Media Friends
- Friends' friends
- Friends' parents
- Workout partners

COMMUNITY GROUPS

- Faith-based communities
- School organizations & clubs
- PTA
- Volunteer groups
- Alumni associations
- Fraternity/sorority
- Athletic teams
- Boy/Girl Scouts
- Choirs/Vocal Groups

LOCAL BUSINESSES

- Restaurants
- Coffee shops
- Business associations/groups

PRE-MADE LISTS

- Every person in your address book
- Every person in your email list
- Holiday card list
- Wedding invitation list